



# A Desire Path to Leadership

Morphing the Future with Metaphors

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# A desire path

“There's a concept in landscape architecture called a *desire line* or *path*. It refers to a path worn into the ground by foot traffic, in defiance of the planned curves of sidewalks and roadways.”

(Henry Grabar)



Photo by Fanny Gustafsson on Unsplash

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**There is no barrier to entry leadership**

Camper

I sell tickets, for the journey

Alden

Leadership is about helping people realize their dreams.

Brajesh

**Establish a framework within which to make choices.**

Sandy

Value each day as a gift

Rachel

Human first, then leader

Andrew

Empower others

Franco

Integrate diversity into everything that we do.

Betty

**Don't just keep doing the same things because they are comfortable.**

Charles

A real leader is able to see critic as a chance to get forward.

Hava

Perseverance in your dream and lack of fear.

Laurentiu

Keep learning continuously.

Rahul

Kar Bhala to Ho Bhala

**If you do good, good will happen to you**

Vish

Awareness, gives perspective and shared understanding

June

Awareness" and "care" are two of the keywords

Michela

**Taking the road less taken.**

Zahara

Leaders are called to do, to act, to take others by the hand.

Marlene

We only trust those who walk the walk and talk the talk..

Wagner

**Sometimes "good enough for now" is a necessary stepping stone to excellence**

Alan

Sometimes leadership means rolling up our sleeves and jumping in.

Peggy

Get a grip on reality

Sylvan

Delivery of results builds trust

Mohammed

**Leadership is what happens when you are away.**

Madhu

Leadership is a life-long journey and never ends.

Siva

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*Create a world where  
people wish to belong*

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“A good metaphor is not a puzzle or a way to convey hidden meaning, it’s a way to let you feel and know something differently. Metaphors give words a way to **go beyond** their meaning.

They are the handles on the door of what we can **know**, and of what we can **imagine**.

Each door leads to some new house, and some new world that only that one handle can open. What is amazing is this: by making the handle, **you can make a world.**”

(J. Hirshfield)

Photo by Jan Tinneberg on Unsplash



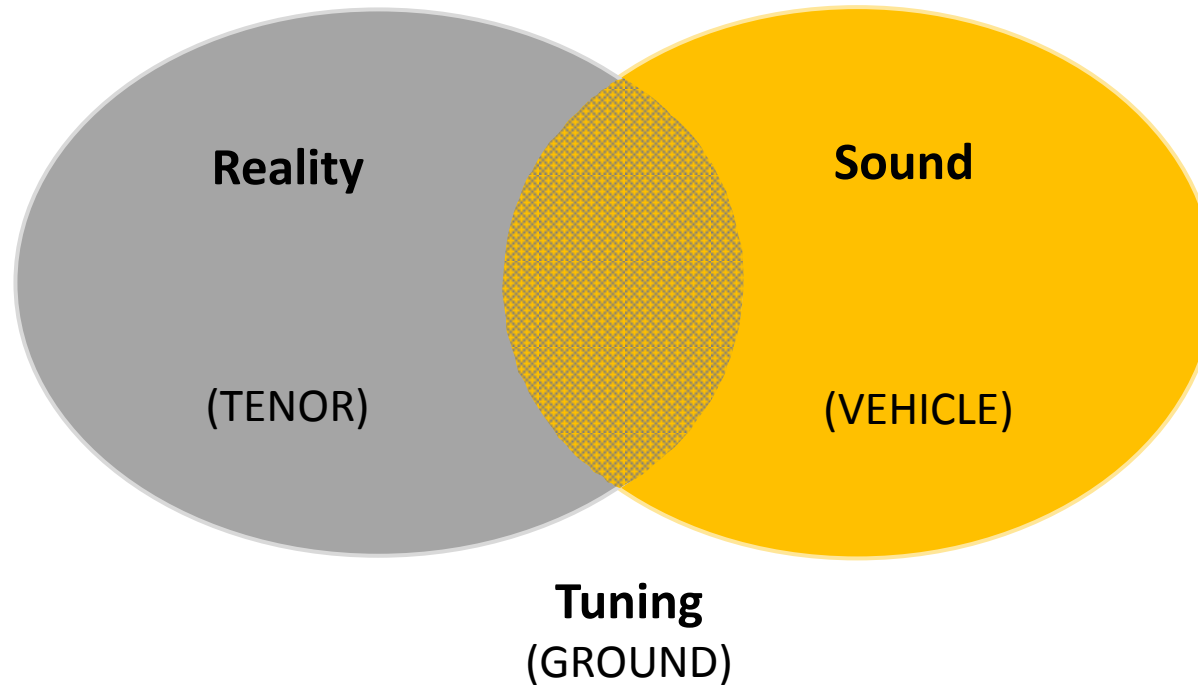
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# How does it work

“Reality is a sound, you have to tune into it not just keep yelling.”

(A. Carson )



# Metaphor vs. Simile

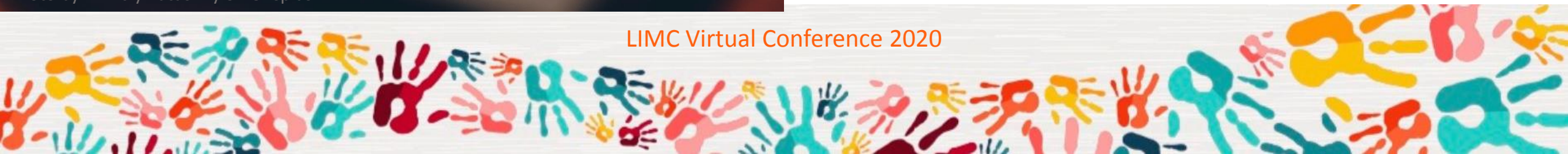


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“Book are mirrors of the soul.” (V. Woolf)

Books are **like** a mirror of the soul.

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# “Metaphors we live by”

from *meta* "over, across" + *pherein* "to carry"

roller coaster of emotions

he is in love

we are on the same page

time is money

you solved the problem

waves

memory

cloud

feed

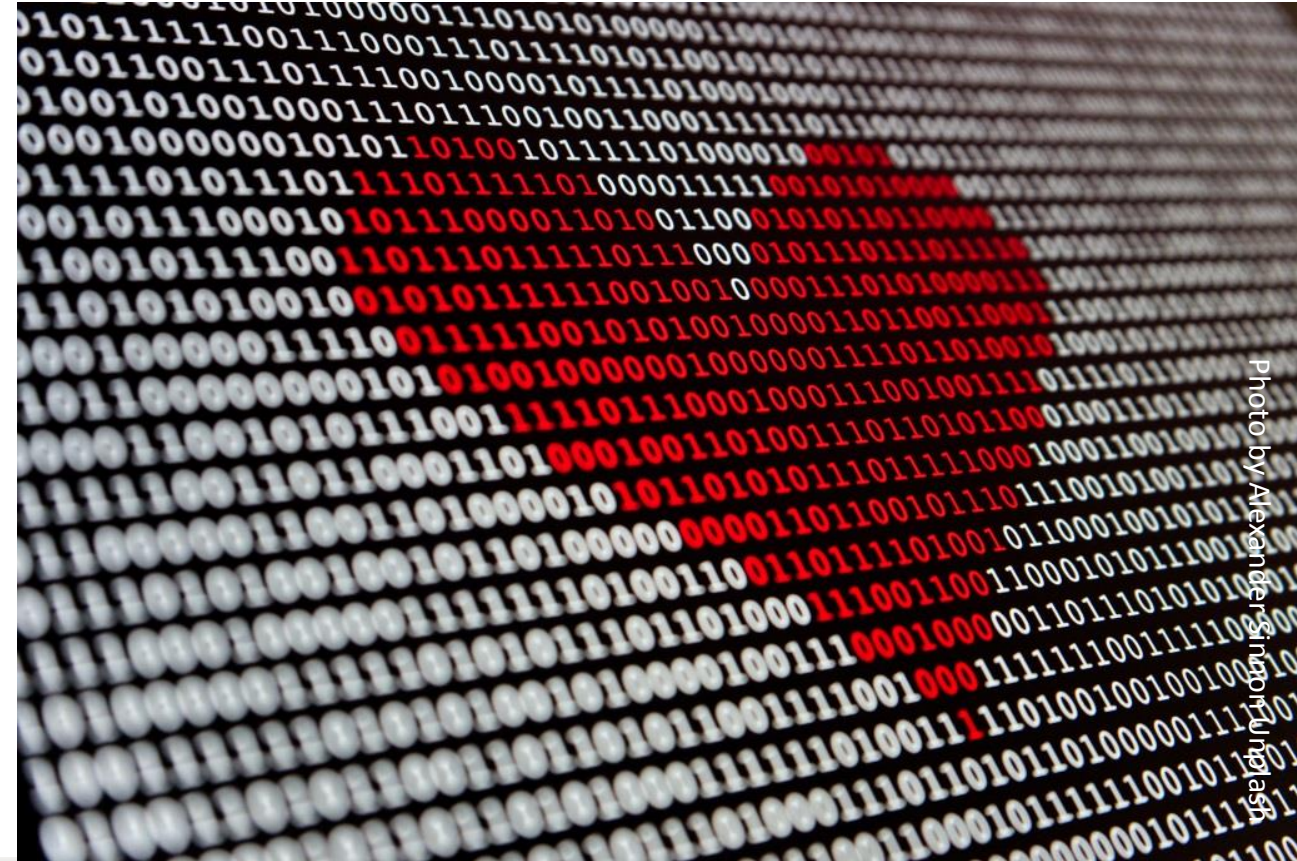


Photo by Alexander Simon/Hulton-Deutsch

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# Let's try

An issue (a small one)

If it were an object...

Choose a synonym

I must

I must not

I can

I cannot

I want

I don't want

I desire

I desire not

I hope

I hope not

BEGIN.

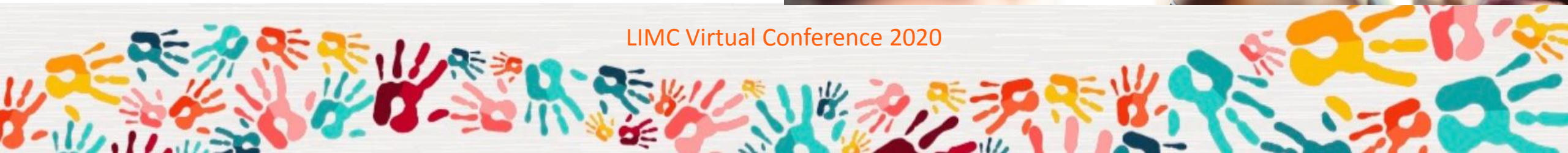
# “Metaphors are a vision prototype”

“There is no person without a world”.  
(A. Carson)

Create a world where people wish to  
belong.

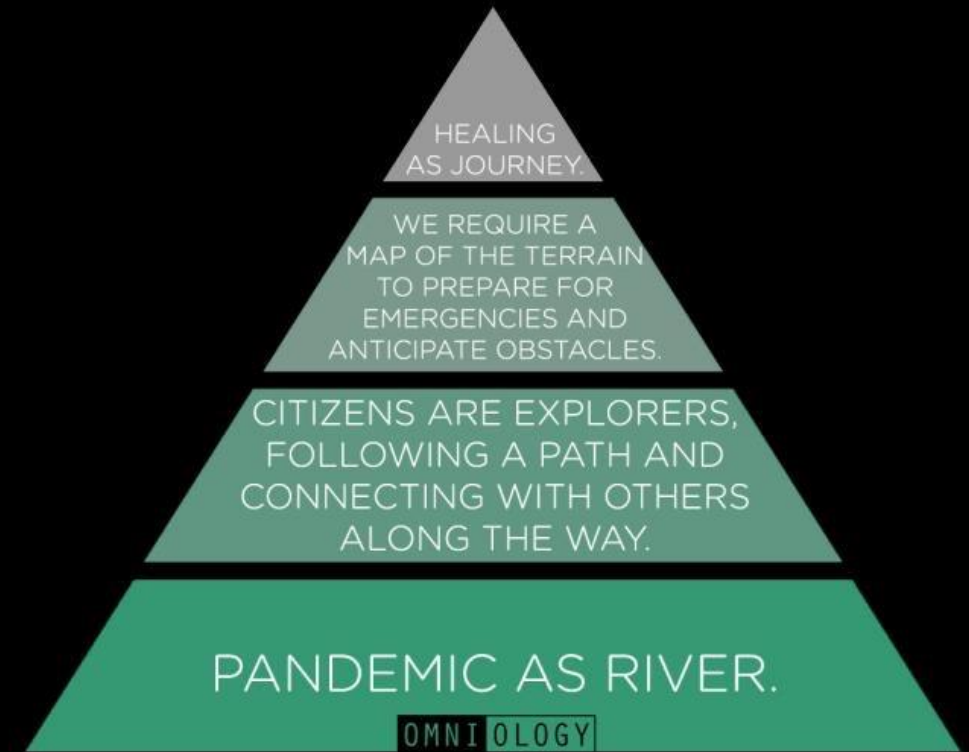


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Source: Marguerite Coetzee on LinkedIn



# Let's try again

The future

Its shape

Its colour

What is it doing?

What dream it has?

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# Warning

“Most of the people were unhappy for pretty much of the time.

Many suggestions were suggested for this problem, but most of these were largely concerned with the movement of small green pieces of paper, which was odd because on the whole it wasn't the small green pieces of paper that were unhappy.”

(D. Adams)



# Back on our path...

“Two roads diverged in a wood, and I -  
I took the one less traveled by,  
And that has made all the difference.”

(R. Frost)



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*thank you*

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